

COVERING THE WORLD

Background to Covering and presenting “World News”

The BBC = British Broadcasting Service

"Nation Shall Speak Peace Unto Nation"

- ✓ Established in 1927. **RADIO – WORLD SERVICE**. **British Colonies**: largest radio broadcaster in the world.
- ✓ 1990s-2025 Major Growth – **DIGITAL+GLOBAL** = **LARGEST WORLD NEWS ORGANIZATION**
- ✓ A federally **subsidized public/private corporation** that operates under a **Royal Charter**.
- ✓ **LEGAL PROTECTIONS**. The BBC is legally independent from direct government intervention.
- ✓ **ECONOMICS**: “**Guaranteed**” **nationally subsidized income**. The BBC is funded principally by an annual **television license fee**, which is charged to all United Kingdom households, companies and organisations.
- ✓ BBC operations are overseen by **12 Governors who are appointed by the Crown** on the advice of the Government.
- ✓ **Additional Funding**:
 - ▶ BBC Worldwide Ltd. Commercial Entertainment
 - ▶ BBC TV/Cinema/Streaming
 - ▶ BBC Radio Times and
 - ▶ BBC Book publishing. BBC Studios and
 - ▶ BBC Post Production Ltd



BBC World News

- BBC News is the **LARGEST** news gathering operation in the world.
- BBC has Foreign correspondents posted in **~1,700 staff (250 foreign correspondents) in 73 cities across 59 countries (70% increase since 2016)**
 - (NYTimes has only 26-35). The rest are “stringers” or freelancers (50%+)
 - CNN – “affiliates”
- BBC posts in **42+ Different Languages** Languages: <http://www.bbc.co.uk/worldservice/languages/index.shtml>
 - New York Times = 1 language (Spanish trial in 2019)
 - Wall Street Journal = English, Mandarin, (Spec Editions in German, Spanish, Portuguese)
- GLOBAL AUDIENCE = **489 MILLION people – 320m/week**
 - **~1m** for Wall Street Journal, NYTimes, USA Today)
- 187million Radio Listeners World News Service
- ALL TIME PEAK readers/viewers = of **1 billion total hits** on July 7 2005—(London transit bombings).
- 2020: COVID-19 **49+ million person increase** worldwide

The screenshot shows the BBC News website homepage. At the top, there is a navigation bar with the BBC logo and links for Home, News, Sport, and more. Below the navigation bar, there are several news articles and advertisements. The main headline is "Arden quits as NZ leader citing burnout" with a sub-headline "An emotional Jacinda Arden says she no longer has 'enough in the tank' after nearly six years as leader". Other articles include "The longest frame ever hung in the bank", "Why Arden's exit is good for NZ", "Who is Jacinda Arden, New Zealand's PM?", "British actor reported missing in California", "King Charles to direct 'writal to public good'", "Critic: public better for planet than filtered brew", "A new study shows that coffee improves eye sight in people with the environment as a stress trigger", "Ethnic Christians are criticized by new drink guidelines", "What does the space to Mexico think of the long-term climate change talks a week for health reasons?", "Kim Kardashian buys Ivanka Trump's wedding dress", "US gallery owner who housed homeless woman arrested", "Glove and stained pillow seized from Idaho suspect's home", "German tanks for Ukraine to depend on US approval". There are also advertisements for Intel and Cisco. The "Must see" section features "All about the Alaska pup bus...", "Prince Harry and a royal scramble for Africa", "Why music greets you goosebumps", and "Medieval ship 'to world's biggest 3D printer'". The "Most watched" section lists "These Canadians are confused by new drink guidelines", "All about the Alaska pup bus...", "Chose gets a risqué makeover", "Dogs given their own trial: dispensing game snacks", and "WATCH: Prince William reveals why the better cook at home". The "Full Story" section includes "What will China's population drop mean for world?", "Baha'is sometimes dominated by WW1 epic", and "Far-right McCarthy critics get key committee spots".

BBC News in 41 Different Languages

BBC

Text only Help

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Languages

News and Analysis in your Language

From **BBCRussian**: К спасательной операции на Гаити подключается армия США

Click to choose your language or roll over for more information

Albanian SHQIP	Pashto پښتو
Arabic عربي	Persian فارسی
Azeri AZƏRBAYCAN	Portuguese BRASIL
Bangla বাংলা	Portuguese PORTUGUÊS
Burmese မြန်မာ	Russian Русская служба
Caribbean CARIBBEAN	Serbian SRPSKI
Chinese 中文网	Sinhala සිංහල
French FRANÇAIS	Somali SOMALI
Hausa HAUSA	Spanish MUNDO
Hindi हिंदी	Swahili SWAHILI
Indonesian INDONESIA	Tamil தமிழ்
Kinyarwanda KINYARWANDA	Turkish TÜRKÇE
Kirundi KIRUNDI	Ukrainian УКРАЇНСЬКА
Kyrgyz КЫРГЫЗ	Urdu اردو
Macedonian МАКЕДОНСКИ	Uzbek ЎЗБЕК
Nepali नेपाली	Vietnamese TIẾNG VIỆT



Note: You may require additional fonts to view content.
Visit the relevant sites for more information.

Map Key:



BBC World News Audiences

BBC News reaching highest ever global audience

23 July 2020



For the first time, digital platforms are now the most popular means of accessing BBC News.

BBC News is now reaching its largest ever audience outside the UK, according to new figures.

A total of 438 million people from around the world came to BBC News on average every week in the year to March.

This is an increase of 49 million – or 13% – compared to the previous year.

For the first time, digital platforms are the most popular means of accessing BBC News – surpassing syndicated TV and radio.

India, the United States, Nigeria and Kenya are the biggest international markets.

Digital audiences hit 310 million during the initial peak of the coronavirus outbreak from January to March.

"Whatever your views on the BBC, it's a reminder that we are without question one of Britain's strongest and best-known brands, synonymous with quality and accuracy worldwide," Tony Hall, director-general of the BBC, said in a statement.

"Our international news services rank first for trust and reliability. Our World Service remains a beacon of democratic values and a lifeline for millions living in fear, captivity or uncertainty."

Across the BBC, services are reaching more people globally than ever before – more than 468 million each week, an increase of 11% on last year.

The BBC aims to be reaching 500 million people a week by 2022.

Africa Eye, Africa Sport and What's New have been picked out as new content helping to attract audiences.

News | November 11, 2022 | updated 17 Nov 2022 1:34pm

How the BBC plans to crack US news (without getting sucked into the culture wars)

By Bron Maher



Naja Nielsen. Picture: BBC



BBC News believes it can be "an antidote" to disinformation and polarisation in the US news landscape.

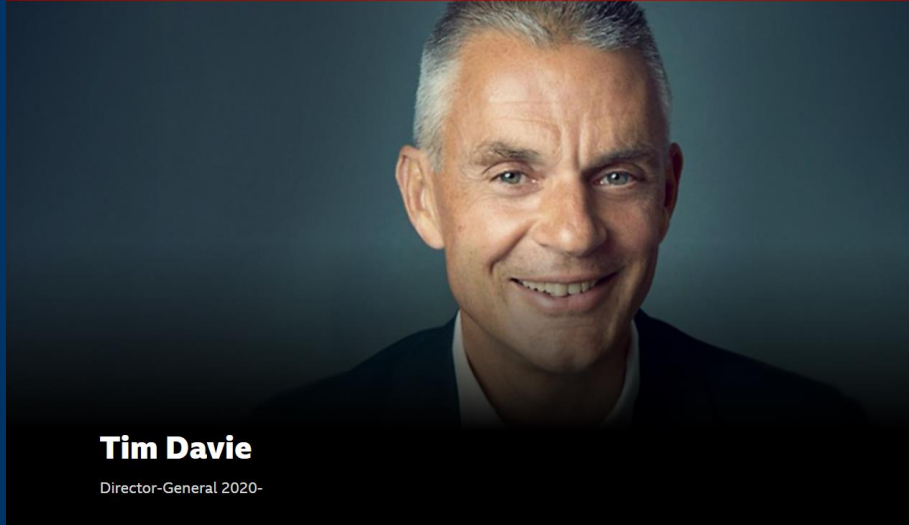
The corporation has ramped up investment in its North American operation in recent months, doubling its journalist headcount there and hiring two new editorial executives – even as the broadcaster has faced cuts at home.

The digital director of BBC News, Naja Nielsen (pictured), told Press Gazette the broadcaster saw North America as a major growth opportunity, both journalistically and financially.

And she said she thought a BBC culture of impartiality would put it in good stead to attract audiences in the US, where across its platforms it reaches 50 million people weekly.

Tim Davie – Director General of the BBC Worldwide + Deborah Turness CEO of BBC News

Home | Timeline | Objects of the BBC | Faces of the BBC | Voices of the BBC | Share Your Memories | Search



Tim Davie
Director-General 2020-

Before joining the BBC, Davie had a career in marketing at Procter and Gamble, and at PepsiCo Europe. He joined the BBC in 2005 as Director of Marketing and Audiences, moving to become Director of Audio and Music with overall responsibility for the BBC's national radio output, its digital services and performing groups.

Davie was acting BBC Director-General between November 2012 and April 2013, following the departure of George Entwistle.

Then he became Chief Executive of BBC Worldwide, the BBC's principal commercial subsidiary, responsible for creating and distributing leading British content globally.


Whilst in the role, he oversaw the merger between the BBC's production arm and BBC Worldwide, creating the new BBC Studios in 2018, and generating an annual turnover of over £1.4bn. He was made CBE in 2018 for services to International Trade.

BBC

Home News Sport Business Innovation Culture Arts Travel Earth Video Live

Deborah Turness: ITN boss to be new CEO of BBC News

6 January 2022 Share < Save +



Deborah Turness was the first woman to run a US network news division

Deborah Turness has been appointed the BBC's new CEO of news and current affairs, replacing Fran Unsworth.

Turness has a distinguished journalistic career - she was the first ever woman to be president of a network news division in the US.

She was president of NBC News from 2013 until 2017, and later President of NBC News International.

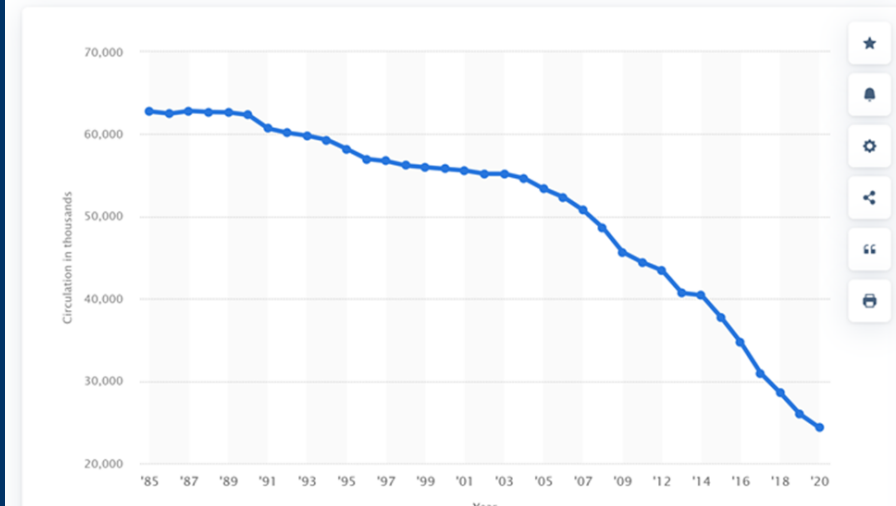
Turness previously worked as editor of ITV News, and since April 2021 she has been the CEO of ITN.

In a statement, Turness said there "has never been a greater need for the BBC's

2000-2016 American News Trends

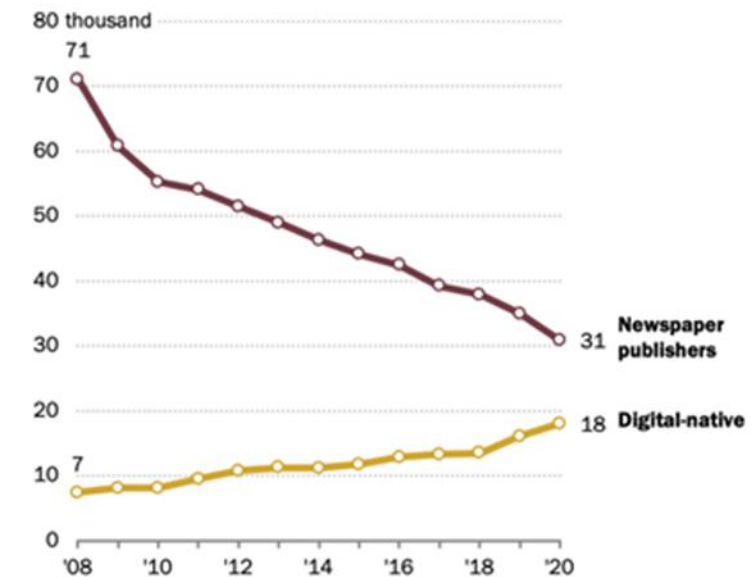
- As a percentage, more print journalists have lost their jobs than workers in any other significant American industry over the last decade (BLS.gov).
- From 2000-16, MORE than **57%** of American staff newspaper photographers were laid off.
- 2013 The Chicago Sun-Times** laid off its **ENTIRE photography staff** (including Pulitzer Prize Winners John White)
<https://petapixel.com/2013/05/30/how-the-internet-killed-photojournalism/>
- 2016 the New York Times relied on freelancers to provide **50+%** (or more) of its overall visuals.
 - The Wall Street Journal relies on **freelancers** for **66%** of its features imagery and **33%** of its news imagery;
 - The Washington Post relies on **freelancers** for more than **80%** of its international news imagery, **50%** of its political news imagery, and between **60- 80%** of its national news imagery

Paid circulation of daily weekday newspapers in the United States (in 1,000s)



Newsroom employment at U.S. newspapers has plummeted since 2008 but grown at digital publishers

Number of U.S. newsroom employees by news industry, in thousands



INTERNATIONAL NEWS in the US: Retreating from the World

(Enda, Columbia Journalism Review)

- ☑ Three “general” types of foreign news reporting approaches in U.S.
 1. **International/Foreign Bureaus** (Staff Foreign Correspondents/Reporters “in country”)
 2. **Wire Services** (Reuters, Associated Press AP, UPI {closed})
 3. **Freelancers/Stringers** (“Parachute Journalism/Reporting”)
 - ☑ No regular pay or medical coverage
 - ☑ Crisis Reporting/ Crisis Zones
 - ☑ Expenses Negotiated (Travel, Translators, “handler”, security)

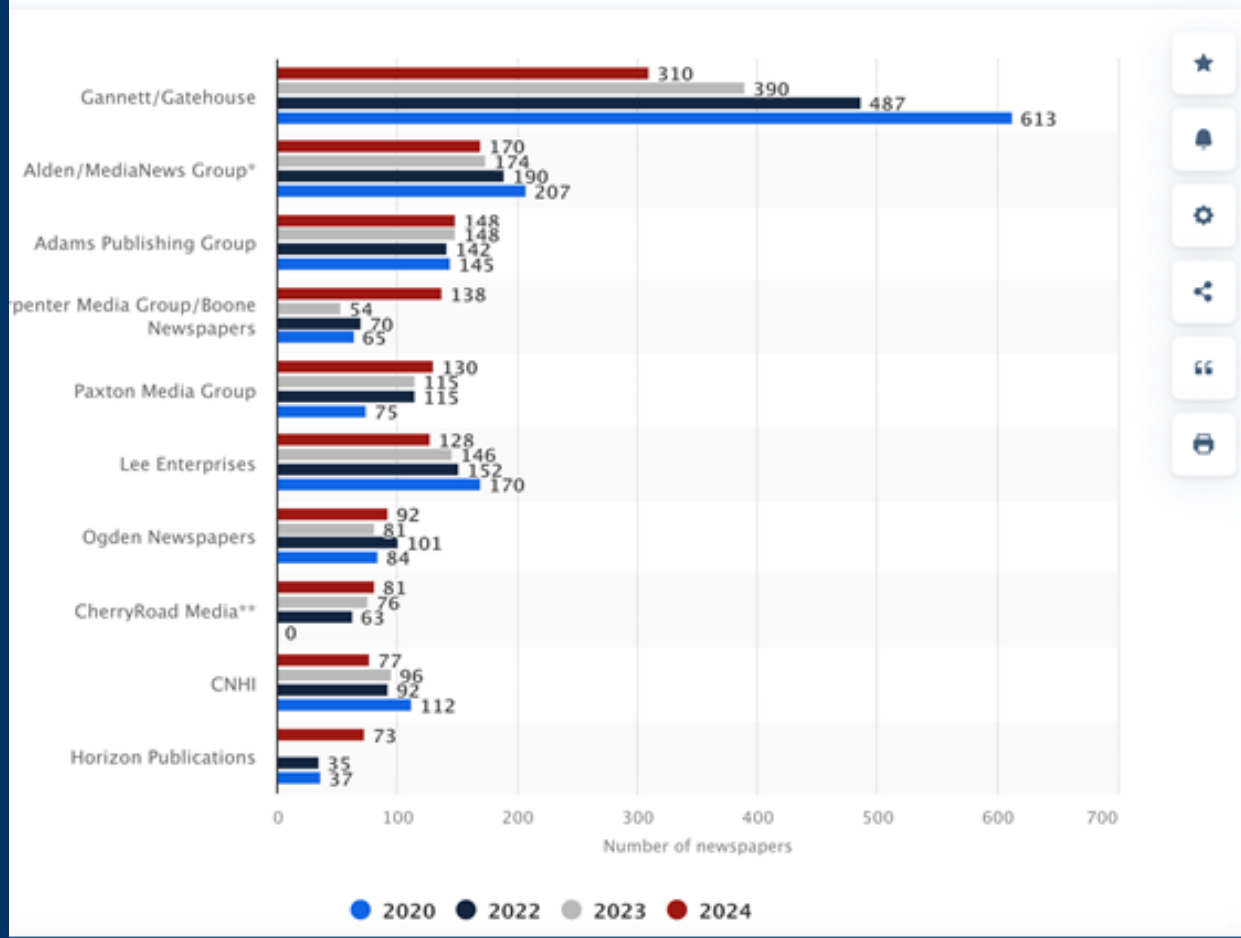
- ☑ 1985-2010 foreign news coverage dropped 53% across all major news organizations from

- ☑ 2010 20 major U.S. newspapers closed ALL foreign bureaus.
 - ☑ **NPR**: the only US news organization, which increased foreign coverage during this time (affiliation with PBS/BBC).

- ☑ Increased use of **Parachute Journalism**, **Crisis Reporting**, and production of “**International Modules**”
 - ☑ Examples: LATimes packages modules for other Tribune papers
 - ☑ Gannett “Modules” USA Today and the Gannett Chain

Hedge Fund & Investment Corporate Take-over of US News Orgs

largest newspaper owners in the United States from 2020 to 2024, by total number of newspapers owned



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SOURCE DETAILS FAC

Source
Northwestern University (Medill Local News Initiative)

Survey by
Northwestern University (Medill Local News Initiative)

Survey name
The State of Local News 2024

Published by
Northwestern University

Source link
localnewsinitiative.northwestern.edu

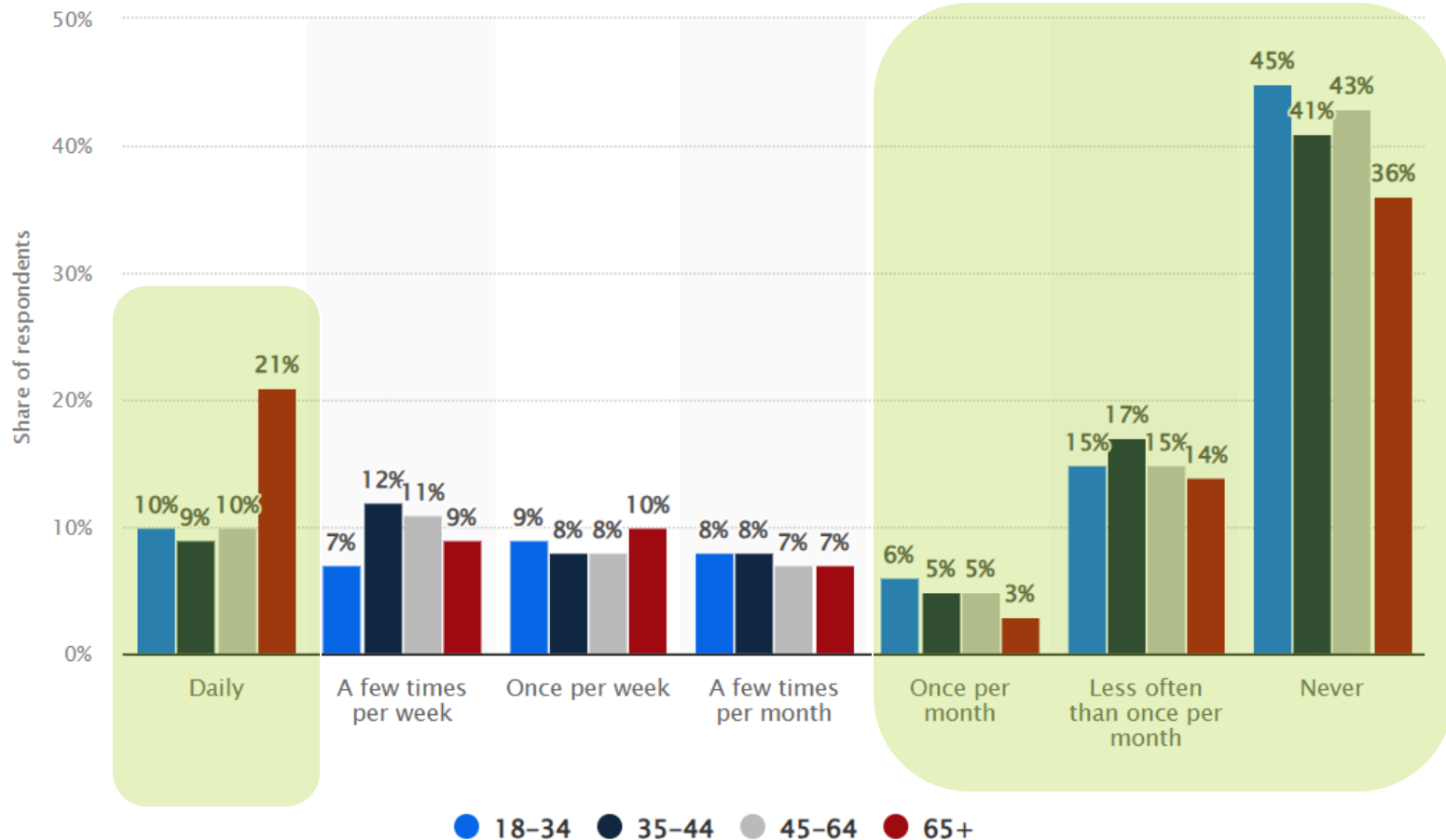
Release date
October 2024

Citation formats
→ View options

https://en.wikipedia.org/wiki/List_of_newspapers_owned_by_GateHouse_Media

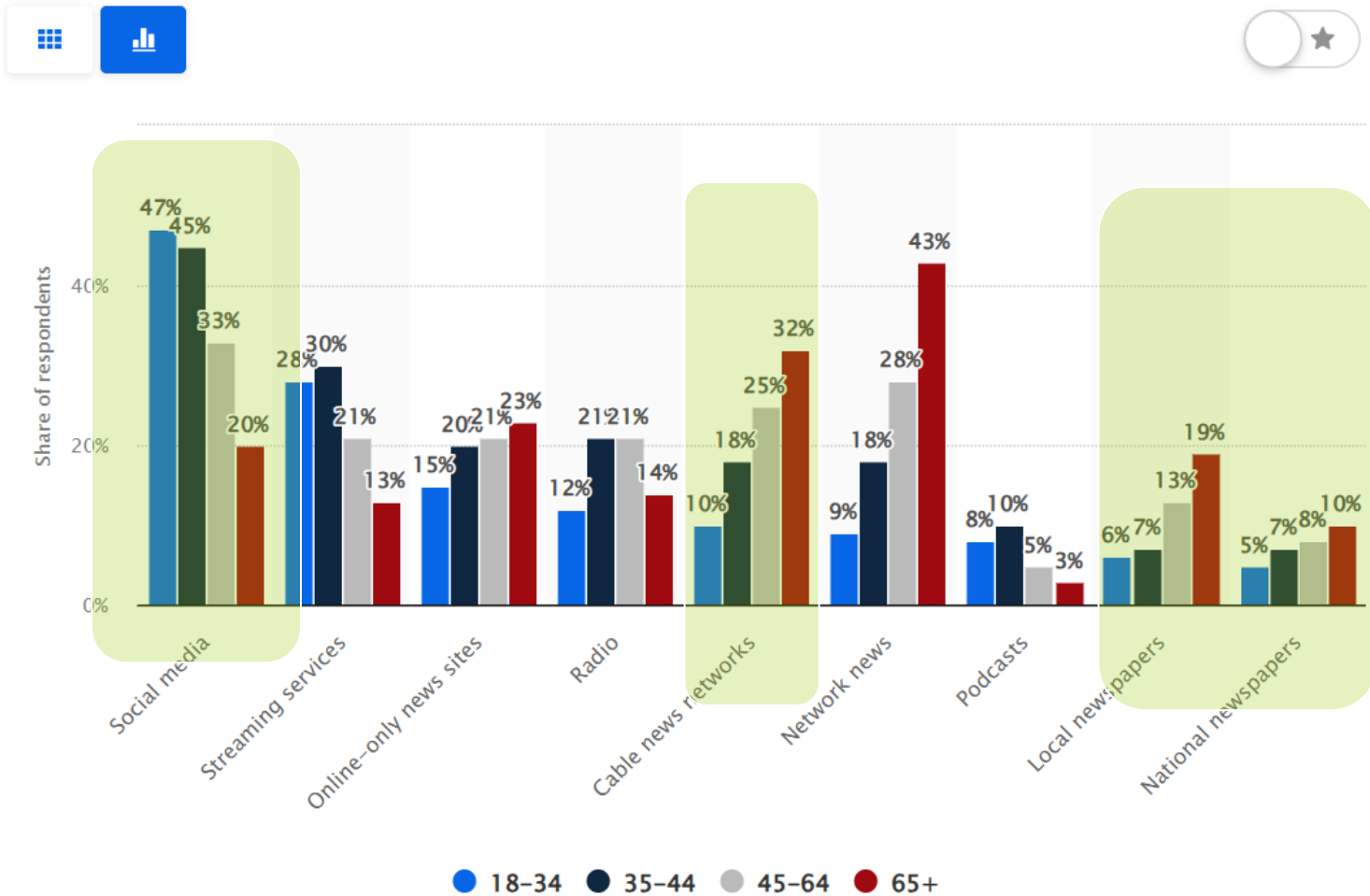
American News Consumption

Frequency of using newspapers as a source of news among adults in the United States as of February 2022, by age group



News Platforms – U.S.

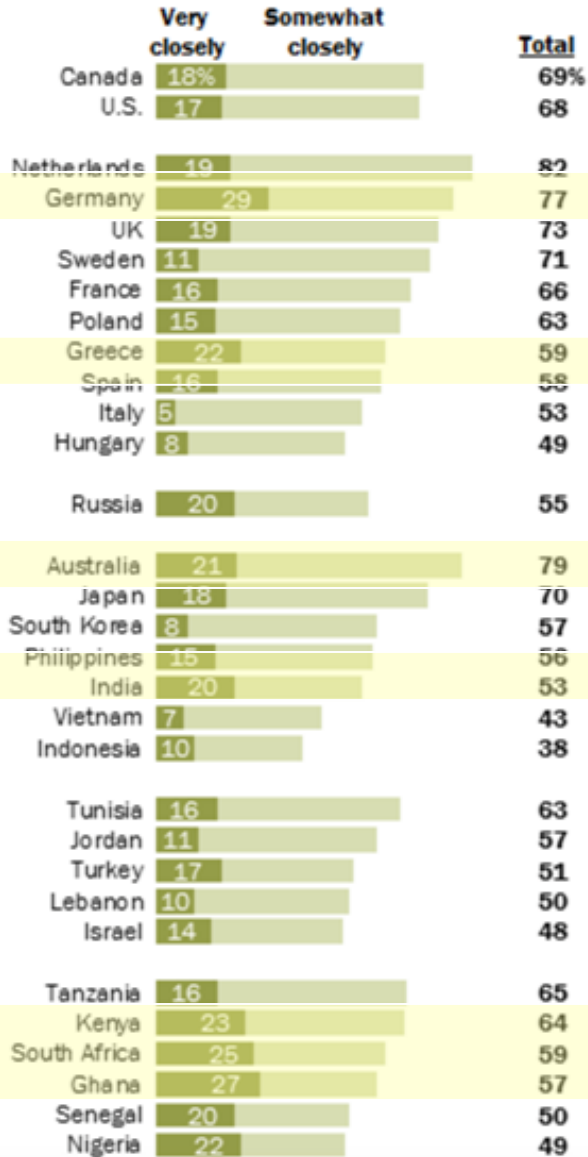
Most popular platforms for daily news consumption in the United States as of August 2022, by age group



Trends in News

International news less closely followed than other types; highest is in Europe

Follow news about other countries ...



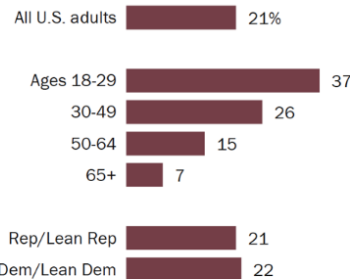
Influencers + News

How many Americans get news from influencers, and what is their experience?

- **About one-in-five U.S. adults (21%) say they regularly get news from news influencers on social media**, according to a survey of 10,658 Americans conducted in summer 2024. This is especially common among younger adults: 37% of those ages 18 to 29 say they regularly get news from influencers. But there are **minimal differences between Republicans and Democrats on this question.**
- Among Americans who get news from news influencers on social media, most (65%) say news influencers have **helped them better understand current events and civic issues.** And seven-in-ten say the news they get from news influencers is **at least somewhat different from the news they get from other sources.** Far fewer (31%) say they feel a personal connection to a news influencer.
- These Americans also say they get a variety of different types of information, from **basic facts** and **opinions** to **funny posts** and **breaking news.** When it comes to opinions, most who see them say they are an even mix of opinions they agree and disagree with (61%), but **far more say they mostly agree with what they see (30%) than mostly disagree (2%).**

Almost 4 in 10 U.S. adults under 30 get news from news influencers

% of U.S. adults who regularly get news from news influencers on social media



Source: Survey of U.S. adults conducted July 15-Aug. 4, 2024.
"America's News Influencers"

PEW-KNIGHT INITIATIVE

Jump to more findings from [the survey of U.S. adults](#), or a broader analysis of [Americans' news habits on social media](#).

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America's News Influencers

How many Americans get news from influencers, and what is their experience?

Most news influencers are on multiple sites, but X is the most common

News influencers are mostly men; more explicitly identify as right-leaning than left-leaning

How news influencers on TikTok differ from those on other sites

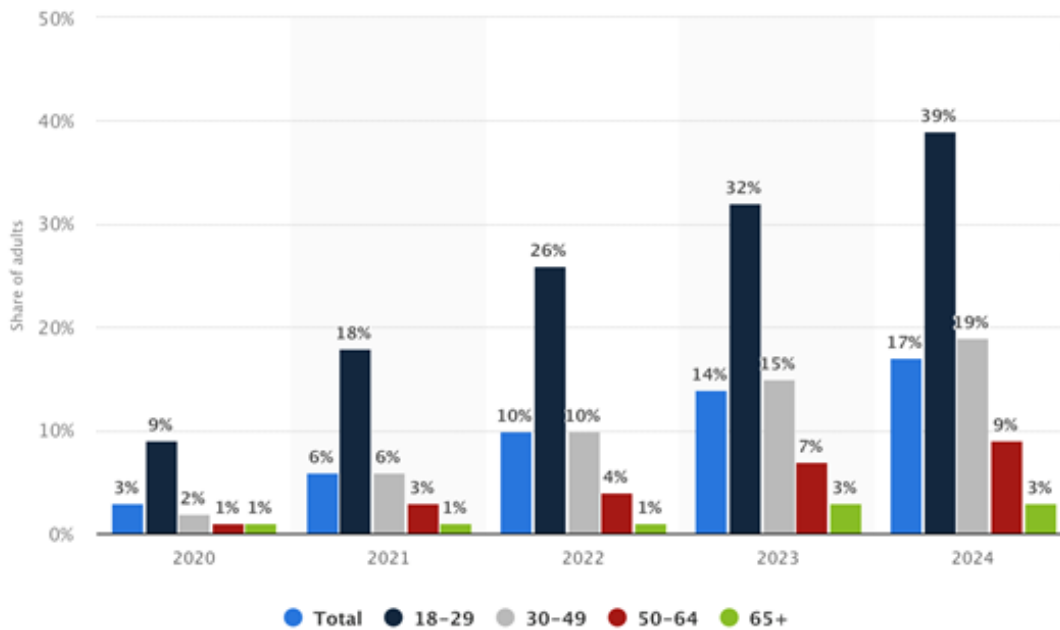
How are news influencers who have worked for news organizations different from those who haven't?

Politics and the election are by far the most common topic for news influencers in 2024

1. Americans' experiences with social media news influencers
2. How we created a list of popular news influencers, and where they post
3. A profile of news influencers: Gender, politics and more
4. How news influencers who have worked for news organizations differ from those who haven't
5. A closer look at the topics of news influencers' posts
6. News influencers on Facebook
7. News influencers on Instagram

Trends in News

Share of adults who regularly get news from TikTok in the United States from 2020 to 2024, by age group



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Source

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[→ Use Ask Statista Research Service](#)

Release date

September 2024

Region

United States

Survey time period

2020 to 2024

Number of respondents

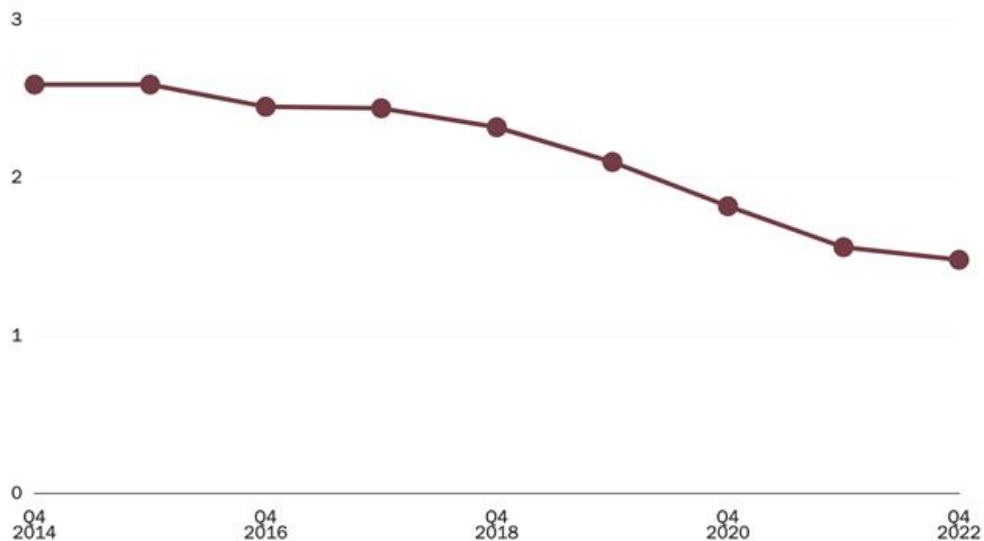
2024: 10,658

© Statista 2025

Trends in News

Visit duration of newspaper websites

Average minutes per visit for the top 50 U.S. newspapers by circulation



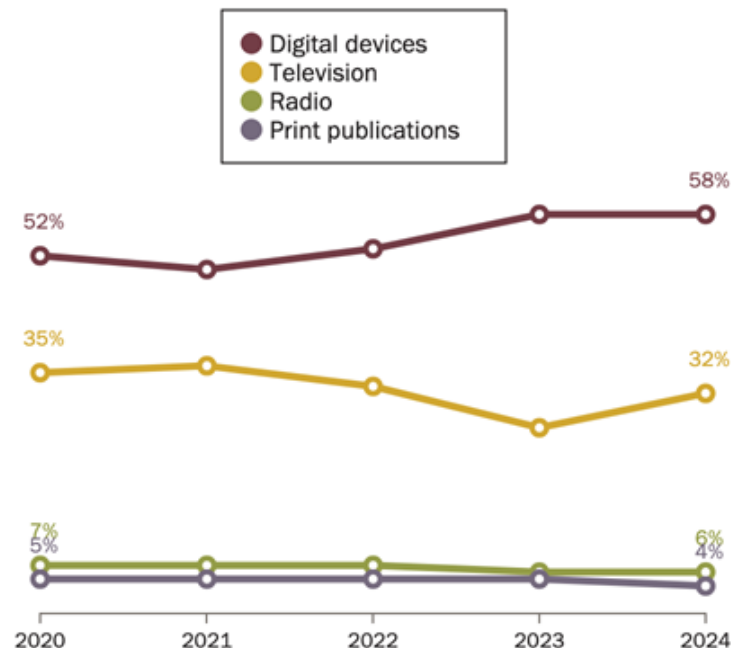
Note: For each year, the average minutes per visit for each website for October/November/December was calculated; the data point represents the overall average of those numbers. Analysis is of the top 49 newspapers by average Sunday circulation for Q3 2015-2019 and the six-month period ending Sept. 30 for 2020 onward, according to Alliance for Audited Media data, with the addition of The Wall Street Journal. For each newspaper, the Comscore entity matching its homepage URL was analyzed.

Source: Comscore Media Metrix® Multi-Platform, US, Average Minutes Per Visit, October-December 2014-2022.

PEW RESEARCH CENTER

News platform preferences

% of U.S. adults who prefer _____ for getting news



Note: "Digital devices" include smartphones, computers and tablets. Source: Survey of U.S. adults conducted July 15-Aug. 4, 2024.

PEW RESEARCH CENTER

Trends in News

Meta and Amazon scale back diversity initiatives

10 January 2025

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Natalie Sherman
BBC News



Getty Images

Meta and Amazon are scaling back their diversity programmes, joining firms across corporate America that are retreating from hiring and training initiatives criticised by conservatives, citing legal and political risks.

The moves come shortly after Meta Platforms, the owner of Facebook, Instagram and WhatsApp, said it was ending a fact-checking programme criticised by President-elect Donald Trump and Republicans.

In a memo to staff, Meta said it was also scrapping its diversity, equity and inclusion (DEI) efforts due to a "shifting legal and policy landscape".

Walmart and McDonalds are among the other firms to have made similar decisions regarding diversity efforts since Trump won re-election.

A Pulitzer winner quits 'Washington Post' after a cartoon on Bezos is killed

JANUARY 4, 2025 · 2:36 PM ET

HEARD ON WEEKEND EDITION SUNDAY

 David Folkenflik

 5-Minute Listen

 + PLAYLIST



Ann Telnaes says the rough version of the cartoon she drew for *The Washington Post*, shown above, was rejected by the paper's editorial page editor.

Ann Telnaes

A Pulitzer Prize-winning cartoonist for the *Washington Post* has resigned after its editorial page editor rejected a cartoon she created to mock media and tech titans abasing themselves before President-elect Donald Trump.

Among the corporate chiefs depicted by Ann Telnaes was Amazon founder and *Post* owner Jeff Bezos. The episode follows Bezos' decision in October to block publication of a planned endorsement of Vice President Harris over Trump in the waning days of last year's presidential elections.

The inspiration for Telnaes' latest proposed cartoon was the trek by top tech chief executives including Bezos to Trump's Florida estate, Mar-a-Lago, as well as the seven-figure contributions several promised to make toward his

Mark Thompson: CNN appoints former BBC director general as chief executive

© 30 August



GETTY IMAGES

Mark Thompson received a knighthood in the King's birthday honours in June

By **Ian Youngs**

Entertainment & arts reporter

Ex-BBC and New York Times boss Sir Mark Thompson has been appointed to lead CNN following a series of crises and falling ratings at the US news network.

Sir Mark replaces Chris Licht, who struggled to stabilise CNN **in his 13 months as chairman** and CEO.

The network has also been through **the firings of star anchors Chris Cuomo and Don Lemon**, and the closure of streaming service **CNN+** after just one month.

Sir Mark must also guide CNN during the 2024 US presidential election.

That challenge will coincide with coverage of criminal charges against Donald Trump.

The network has had a famously tempestuous relationship with the former US president, who **unsuccessfully tried to sue CNN for defamation**, claiming it had created a "false and incendiary association" between him and Adolf Hitler following the last election.

A CNN interview with Mr Trump in May was widely criticised, including by the network's own Christiane Amanpour. Mr Licht stepped down weeks later.

CNN's previous boss **Jeff Zucker had been forced to resign** in February 2022 after failing to disclose a romantic relationship with a senior executive.

ADVERTISEMENT

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Almar Latour

🌐 Add languages

Article Talk

Read Edit View history Tools

From Wikipedia, the free encyclopedia

Almar Latour is a media executive and current CEO of Dow Jones and Company.

Early life and education

Latour grew up in **Welten** in the **Netherlands**. During his childhood education, he studied **German, English, Dutch, and French**.

Through the **Fulbright Program**, Latour came to the United States in 1990, where he attended **Indiana University of Pennsylvania** in **Indiana, Pennsylvania**, where he graduated with **Bachelor of Arts** degrees in journalism and political science. While there, he worked as a features editor for *The Penn*, the university's student newspaper. He then earned a master's degree from **American University** in **Washington, D.C.**^[1]

Career

Latour began his career as a reporter for a newspaper at a **Chautauqua, New York** resort and interning at **Dutch** language and at *The Washington Times* and *The Wall Street Journal*, where he authored a front-page article for *The Wall Street Journal Europe*.^[2]

In 1995, Latour was hired as a news assistant in the **Washington, D.C.** bureau of *The Wall Street Journal*. He later was assigned to the newspaper's London bureau and then to the newspaper's New York City

Almar Latour



Latour in September 2008

Nationality	Dutch
Alma mater	Indiana University of Pennsylvania (BA) American University (MA)
Occupation(s)	CEO, Dow Jones and Company
Employer	News Corp
Spouse	Abby
Children	2, including Maude Latour
Website	www.dowjones.com/team/almar-latour/

Meredith Kopit Levien

🌐 6 languages

Article Talk

Read Edit View history Tools

From Wikipedia, the free encyclopedia

Meredith Kopit Levien (born 1970/1971)^[1] is an American media executive who is the **chief executive officer** of **The New York Times Company**.

Early life and education

Meredith Kopit was raised by a Jewish family in **Richmond, Virginia**,^[2] the daughter of Carole and Marvin Kopit.^[3] She has one sister, Barbara.^[3] As a youth, she was a member of the **B'nai B'rith Youth Organization** (she remains on its advisory council today).^[4] She graduated from the **University of Virginia**^[5] where she majored in rhetoric and worked at the college newspaper, *The Cavalier Daily*.^[6]

Meredith Kopit Levien



Meredith Levien in 2023

Born	Meredith Kopit 1970 or 1971 (age 53–54)
Education	University of Virginia (BA)
Occupation	Media executive
Known for	Chief executive officer of The New York Times Company
Spouse	Jason Levien (divorced)
Children	1

NEWS World

LIVE Trump to meet top Republicans on first full day in office as Jan 6 prisoners freed

The new president will speak with House and Senate leadership, as leaders of the Proud Boys and Oath Keepers leave jail.



Bishop asks Trump to show mercy to LGBT people and migrants

Right Rev. Mariann Edgar Budde made a plea to the president in a sermon that Trump later criticised.

2 hrs ago | US & Canada



Proud Boys and Oath Keepers leaders freed after Trump pardons

Two of the most high-profile defendants from the 2021 US Capitol riot were included in Trump's sweeping pardons.

3 hrs ago | US & Canada



Dozens killed as fire engulfs Turkish ski hotel

More than 50 have been injured in the blaze, which broke out at the Grand Kartal Hotel.

1 hr ago | Europe



Deadly fire at Turkey ski resort hotel

At least 66 people have died and 32 were injured in a fire at a ski resort hotel in the city of Bolu.

5 hrs ago | World

Nine Palestinians killed as Israeli forces launch major operation in Jenin

Israel's prime minister says the "extensive" operation aims to "defeat terrorism" in the West Bank city.

46 mins ago | Middle East

Ukraine's chief army psychiatrist arrested on \$1m corruption charge

The man owned several properties as well as four BMW luxury cars, the Ukrainian security service said.

4 hrs ago | Europe



**YOU CAN'T
ASK THAT**



Asking outrageous, uncomfortable and shocking questions to uncover the truth behind some of the most marginalized and misunderstood Australians. Australian Broadcasting Corporation → NETFLIX

